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Leader Technologies Provides Critical Telecommunications to Louisiana Following Hurricane Katrina

Conference-calling service allows governor, state services to coordinate disaster recovery



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COLUMBUS (Sept. 2, 2005) – Leader Technologies, a business communications solutions provider, responded to an urgent call Tuesday, Aug. 30, from Louisiana officials following Hurricane Katrina to provide critical telecommunications services.

LeaderPhone®, a web-based conference calling service, was deployed immediately, linking the governor with dozens of federal, state and local disaster recovery officials, said Mike McKibben, Chairman and founder of Leader.

“Every agency, including many elected officials, was able to be linked up at once to discuss how to respond to this overwhelming disaster,” he said. The company put five engineers on the call. “If they can get a dial tone, we can keep them in communications.”

By coordinating their rescue and recovery efforts, Louisiana was able to better cope with the disaster and avoid miscommunications.

Ironically, Keith Voigts, CEO of Leader, is based in Pass Christian, Miss., an area nearly wiped out by the powerful storm. His wife had evacuated just before the storm. “Friends report that our home is badly damaged,” he said. “They found a fish in the 2nd floor chandelier.”

Leader is also actively involved with Homeland Security, providing infrastructure and support for incident command and tactical alerting. **Leader Alert**, a scaleable, two-way, rapid-deployment alert platform, was employed by Pass Christian harbor to alert boat owners prior to the arrival of hurricanes Dennis and Katrina.

About LeaderPhone®

LeaderPhone® Teleconferencing Service is a service of Leader Technologies, a Columbus, Ohio communications software company. **LeaderPhone®** enables work teams from both large and small businesses to set up conference calls themselves at much less cost using its patent-pending web-based conference-calling platform. The service overcomes the limitations of legacy conferencing systems while combining many of the features desired by businesses that rely on conference calling. For more information about **LeaderPhone®**, visit www.leaderphone.com.

Leader Technologies has developed an enterprise-class communications platform called **Leader2Leader®** that connects voice, video and data across existing application systems to enhance collaboration and decision-making. Companion applications include **Leader Alert®** for alert dissemination and notification and **Leader WebDemo™** for web and video conferencing.

The powerful collaboration software will dramatically improve productivity and reduce costs by giving businesses more control over their communications, leadership, strategy, knowledge management and intellectual capital. To learn more, visit www.leader.com.