

Leader. Press Release

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FOR IMMEDIATE RELEASE

New Health and Safety Alerting System for Central State University *In Emergency, New System Can Alert Thousands of Students, Staff in Minutes*

Columbus, Ohio (October 20, 2008)-- Central State University president John W. Garland announced today that the school has chosen **Leader Alert®**, a health and safety alerting product, for use at its Wilberforce and Dayton, Ohio campuses of more than 2,100 students. According to Garland: “This decision underlines our commitment to our students’ safety in emergency situations.”

Leader Alert, in use at the CSU campuses as of this month, is the creation of Leader Technologies of Columbus, Ohio. This communications service makes it possible for a college or university to quickly and simultaneously alert thousands of students, faculty and staff by telephone, texting, and email in case of emergencies ranging from lurking predators to snow days.

Garland says: “Central State believes that Leader Alert offers peace of mind to parents and students – we know that parents want to be sure that the university is taking all reasonable precautions in emergency situations, and we will now be able to contact all of our students and faculty and staff within minutes.”

Garland added that given today’s unstable economy, the university also chose Leader Alert because “it is not only superior alerting technology, but it is the most cost-effective system we have seen.”

Leader Alert is already in use at a number of universities, Leader Chairman Mike McKibben said. “For instance, in February of this year, Portsmouth-based Shawnee State University used Leader Alert® to issue an emergency message about an assault that was received within minutes by all 3,549 students, faculty, and staff.”

Leader’s alerting and audio conferencing services were used extensively by the Governor of Louisiana’s Office in the wake of Hurricane Katrina, after many of the state’s other communications systems had failed.



Graphics: www.leader.com/credits.htm

Although university president Garland envisions using Leader Alert for campus-related warnings and notifications, Leader Alert has diverse applications ranging from terrorist attack simulations to early storm warnings. It is currently in use as a health and safety alerting tool on school and college campuses across the United States.

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About Central State University

Central State University in Wilberforce, Ohio, is one of the nation's oldest historically black universities, with a 120-year legacy of academic and athletic achievements. The College of Education, the College of Arts and Sciences, and the College of Business and Industry, which includes the Departments of Manufacturing Engineering and Water Resources Management, form the core of the University's varied academic offerings. CSU is Ohio's only predominately African American public institution of higher education, but it is, and has always been, "open to all persons of good moral character," as ordained by the 1887 legislation that created Central State's predecessor. The University actively promotes diversity in its student body, faculty and staff, even as the institution adheres to its core historical responsibility to educate young African American men and women. For more information, go online to www.centralstate.edu

About Leader

Leader Technologies Incorporated is a software development and marketing company specializing in unified communications. Its technology framework, the **Digital Leaderboard®** system – recently awarded U.S. Patent No. 7,139,761 – provides an array of communications services to commerce, education and government. Leader's current brands include **Leader Phone®** and **Leader Dialog®** for audio conferencing, **Leader Alert®** for alerting services, and **Leader News®** for alerting with news services. Leader provided the primary communications and collaboration system for the Governor of Louisiana in the state's Hurricane Katrina disaster response. Leader has also provided counterterrorism support to the Departments of Homeland Security and Defense, including alerting technologies to *Terrorex '04* in Las Vegas. Following the Virginia Tech tragedy, **Leader Alert®** is now deployed with increasing frequency within secondary and higher education for school safety and security applications. For additional information, go online to www.leader.com or contact John Needham at (614) 890-1986.