Leader2Leader®
Business Continuity Platform

Business Continuity and Contingency Planning Programs are essential, unavoidable enterprise tasks since 9/11. A well-conceived and well-executed Business Continuity Program (BCP) requires an information-sharing platform that crosses traditional organizational information silos.

9/11 taught us that our emergency plans and procedures were inadequate when faced with catastrophic circumstances. However, creating a sound plan, distributing it, keeping it current, keeping people trained and prepared is a Herculean task. To further complicate matters, this task must be performed while each stakeholder carries out his or her daily duties. BCP tasks must touch *every* person in an organization, and to be optimally effective, BCP needs to be centrally organized. It is not practical for each corporate facility to create an individual plan; the facility manager has neither the time, expertise or breadth of contacts with law enforcement, police, fire, rescue, intelligence, emergency management and policy-makers to be able to properly coordinate disaster response.

Leader's web-based architecture enables an enterprise to collaborate on critical prioirities across boundaries. Current email, IM, portal and conferencing approaches are fragmented. Leader2Leader® gives the right people timely access to shared information.

BCP - Standard Operating Procedure

BCP is becoming standard operating procedure for organizations. It creates a requirement for a new kind of organizational structure and communication system – one not currently well supported. The BCP structure is by nature "virtual." It crosses organizational, divisional and departmental lines. Each stakeholder in an organization is a BCP foot soldier; each needs ongoing training and education about the plan since it involves a spectrum of possible actions in disaster prevention, coping and recovery. This dramatic shift in structure requires an equally dramatic shift in technology to accommodate this new way of working.

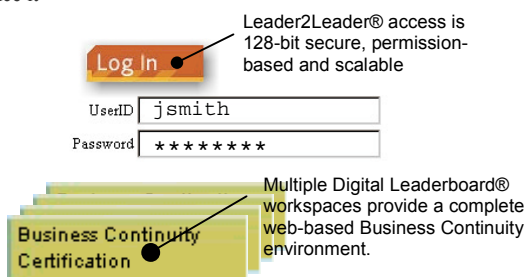## ISO 17799 – International Business Continuity Standards

Compliance with the International Standards Organization (ISO) 17799 business continuity standard is growing in importance and impact on individual organization plans and procedures. These plans and procedures cover such subjects as business impact analysis, contingency planning, contingency audits and assurance, risk analysis and service level agreements.

Once BCP plans are developed they need to be distributed, maintained and updated. BCP participants then need to be held accountable. These policies and procedures cannot just sit on a shelf and gather dust. Failure to properly administer the BCP may result in loss of life, lost opportunity, and/or lost revenue in the event of a real emergency. Those consequences are clearly unacceptable.
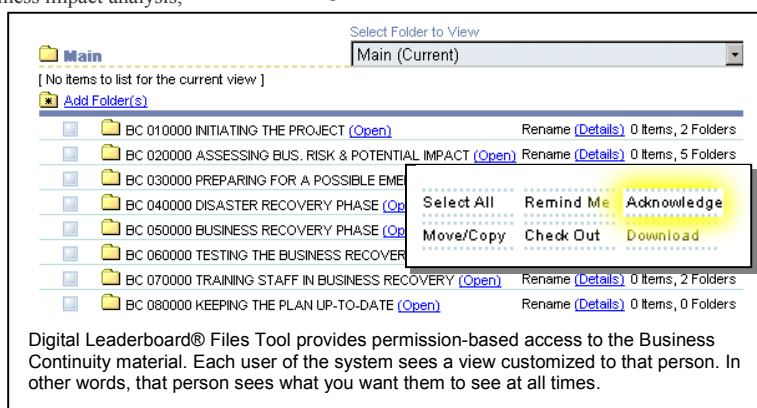
Traditional Email, IM & Web Portals Are Inadequate BCP Distribution Media

BCP requires a more dynamic communications environment, especially since these procedures are still evolving. Email will not work effectively as a distribution medium for several reasons. BCP procedures run into the thousands – too many to manage through an inbox. Added to this basic filing problem is the version control of the documents being emailed. The web portal solution poses an equally challenging problem: developing a BCP-dedicated web portal is expensive. It requires scalability, rights management, document management, authentication

Leader2Leader® access is 128-bit secure, permission-based and scalable

Multiple Digital Leaderboard® workspaces provide a complete web-based Business Continuity environment.

and specialized features. The fewer the automated,

Digital Leaderboard® Files Tool provides permission-based access to the Business Continuity material. Each user of the system sees a view customized to that person. In other words, that person sees what you want them to see at all times.

scalable features, the more the cost of ongoing systems administration.

Leader's Team Tackled The Most Elusive Problems in Large-scale BCP Information Sharing

Leader Technologies formed a technology "dream team" starting in 1997 to address the most elusive problems in large-scale collaborative environments.

This effort yielded numerous patentable inventions that are now commercially available and designed to aid in protecting our nation from threats both foreign and domestic. The resulting Leader2Leader® platform is uniquely able to accommodate the most demanding BCP communications needs in a scalable way.

Leader2Leader® Provides A Scalable Business Continuity Communications Platform

Leader2Leader® provides an unmatched BCP platform within which an organization of any size can securely and confidently establish and maintain a robust "viritual" BCP information sharing environment. The system includes the following features.

System Access – Manage UserIDs and Passwords from a secure web console

Access Rights – Manage individual user view permissions right down to the individual file level

Security – 128-bit encryption throughout

Folder, File & Document Access – Manages files of any type and size, e.g., word processing, spreadsheets, multimedia, audio, video, CAD, etc.

Acknowledgement – Tracks an individual user's activity within a folder and logs "touches" (i.e., whether they acknowledged or downloaded the document)

Acknowledgement Log – The host of a workspace called a Digital Leaderboard® has a real-time log of who acknowledge what files and folders. This information can be used for quality control purposes.

Cross-Platform Scalability – Able to manage documents and users for a whole organization, large or small across computing platforms; accessible from any web device.

Audit logs – Enables logs that can be compared against new and emerging Sarbanes-Oxley compliance requirements.

For more information, contact at:

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